

February 26, 2009

EDITORS: The following information is for immediate release. If you have any questions, please contact Sally Silver, SEI Project Manager of the Chester County Economic Development Council, at 610 458-5700.

Energy conservation and efficiency seminar takes place on March 25 in Coatesville

Economic Development Council and Western Chester County Chamber are partners

COATESVILLE _ A seminar on energy conservation and efficiency will be held on Wednesday, March 25, 2009, at the Coatesville County Club.

The seminar is the first of two 2009 interactive sessions planned with industry experts focusing on key issues facing Western Chester County. The series is presented by a partnership of the Chester County Economic Development Council and the Western Chester County Chamber of Commerce.

Energy efficiency markets are ramping up quickly in Pennsylvania, and are expected to experience tremendous growth over the next few years, as business and residential consumers seek to control their energy consumption and cost. This seminar will include information on both emerging business opportunities associated with current market growth, as well as information for businesses seeking to become more energy efficient. The Smart Energy Initiative of Southeastern PA has resources to share with partnering companies.

Sally Silver, Project Manager of the Smart Energy Initiative of the Economic Development Council is moderator and speaker. Also speaking will be Courtney Lane, policy analyst for PennFuture Center for Energy, Enterprise and the Environment, and Paul Spiegel, President of Practical Energy Solutions. Giving a local business perspective will be Jeff Hammond, project manager and building team leader of Aerzen USA and State Representative Chris Ross will give a local residential perspective. His home utilizes geothermal and solar technologies.

The event will take place from 7:00 a.m. until 10:00 a.m. at the Coatesville Country Club, 143 Reservoir Road, Coatesville. Reservations are needed by March 25. For information see: SmartEnergyPA.org/News.asp. The cost is \$15 for members of the two organizations and \$25 for non-members.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 45 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection,

brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its brand new facility in Eagleview. For more information, see www.cceconomicdevelopment.com