

April 23, 2009

EDITORS: The following information is for immediate release. If you have any questions, please contact Chuck Evans, Director of Loan Programs of the South Eastern Economic Development Company of PA at 610-458-5700.

SeedCo Spring Forum Series focuses on Positioning Companies for the Future

Event takes place May 8 at Economic Development Council

EXTON _ The SeedCo Spring Forum Series will conclude with a program on “**Positioning Your Company for the Future: A Review of Succession Planning and Exit Strategies Today for Tomorrow.**” SeedCo is the South Eastern Economic Development Company, an affiliate of the Chester County Economic Development Council.

The seminar will deal with learning the number one determinant of business value; learning how to avoid typical post-transaction business problems or outright business failure, while honoring the legacy created; maximizing the dollars in your pocket and learning how to have a smooth, successful transaction. Speakers are Harold Floyd, Business Solutions Advisor for Delaware Valley Industrial Resource Center and Frank Michel, Founding Partner of Brandywine Mergers & Acquisitions, LLC.

The event takes place on Friday, May 8, 2009, from 8:00 a.m. until 10:30 a.m. at the Chester County Economic Development Council, 737 Constitution Drive, Exton. The cost is \$20 and includes continental breakfast. Pre-registration is required for this event. To register contact Linda Mulgrew at lmulgrew@seedcopa.com.

SeedCo, the leading certified development company in Pennsylvania for 9 consecutive years, is a private, non-profit economic development organization that has been nurturing economic growth in Pennsylvania for more than 25 years. For more information, visit www.seedcopa.com.

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