

**July 16, 2009**

**EDITORS:** The following information is **for immediate release**. If you have any questions, please contact Chuck Evans, Director of Loan Programs, SeedCo of PA at 610-458-5700 x 242.

## **SEEDCoPA Sponsors Managing Success for Restaurants**

*Event takes place July 28 at Economic Development Council*

**EXTON** \_ Today's financial trends continue to challenge restaurants & other retail establishments. SeedCo will be hosting a seminar to help restaurateurs and other local businesses learn tips to weather the recession, cut costs and improve the bottom line. The SeedCo seminar takes place on Tuesday, July 28, 2009, from 1 to 4 PM at the Chester County Economic Development Council, 737 Constitution Drive, Exton. The seminar is free.

**Pre-registration is required.** Interested parties should contact Linda Mulgrew at [lmulgrew@seedcopa.com](mailto:lmulgrew@seedcopa.com).

SeedCo has invited several restaurant consultants and other specialists to share ideas and methods to help owners and operators adjust to current trends in consumer spending. The seminar will provide tools to help stay ahead of current trends. Topics include: Renegotiating your Lease--Harris Eckstut; Concept Development: Creating/Recreating your Venue--Peter Porretta AIA; Service: #1 Reason Customers Keep Coming Back--Mary Sigel; and Green Science--The BioHitech System: Technology That Can Safely and Naturally Decompose Virtually Any Organic Food Waste On Site, Creating Immediate Bottom-Line Savings--Douglas Horner of Ecotek.

South Eastern Economic Development Company of PA (SEEDCoPA) is the leading certified development company in Pennsylvania for SBA 504 loans for the 9<sup>th</sup> consecutive year. The SBA 504 loan program offers owner-occupied fixed-rate financing with as little as 10% down for a term of up to 20 years. As an affiliate of the Chester County Economic Development Council, this private, non-profit organization has been nurturing economic growth in Pennsylvania for more than 25 years. For more information, see [www.seedcopa.com](http://www.seedcopa.com).

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