

January 20, 2009

EDITORS: The following information is **for immediate release**. If you have any questions, please contact Chuck Evans, Director of Loan Programs, SeedCo of PA at 610-458-5700 x 242.

SeedCo Sponsors Managing Success for Restaurants

Event takes place January 27 at Economic Development Council

EXTON _ The restaurant business has been significantly impacted by the economic recession and current trends in consumer spending. SeedCo will be hosting a seminar to help guide local restaurant owners and operators through these challenging economic times.

The SeedCo seminar takes place on Tuesday, January 27, 2009, from 8:00 a.m. until Noon at the Chester County Economic Development Council, 737 Constitution Drive, Exton. The cost is \$20. **Pre-registration is required.** Interested parties should contact Linda Mulgrew at lmulgrew@seedcopa.com.

SeedCo has invited several restaurateurs and other specialists to share ideas and methods to help owners and operators adjust to current trends in consumer spending. The seminar will provide tools to help stay ahead of current trends. Speakers include:

Nick Cacchione, President, Pennsylvania Restaurant Association--Brandywine Chapter and Winner's Circle Sports Grille, Dave Magrogan, DMG, Kildare's Irish Pubs and Doc Magrogan's Oyster House, Kevin Ryan, CPA, Citrin Cooperman & Co., Tom Mcgettigan, President of US Foodservice and Kutztown University Small Business Development Center's Bud Batcher and Don Martin.

The seminar will be split into two two-hour sessions. The first portion will feature invited speakers. SeedCo has invited several restaurateurs and other specialists to share ideas and methods to help owners and operators adjust to current trends in consumer spending. The second portion of the program will be conducted by the Small Business Development Center (SBDC) of Kutztown University. The SBDC offers assistance to businesses. Both sessions will be interactive where owners and operators can share ideas and best practices.

South Eastern Economic Development Company of PA (SeedCo) is the leading certified development company in Pennsylvania for SBA 504 loans for the 9th consecutive year. The SBA 504 loan program offers owner-occupied fixed-rate financing with as little as 10% down for a term of up to 20 years. As an affiliate of the Chester County Economic Development Council, this private, non-profit organization has been nurturing economic growth in Pennsylvania for more than 25 years. For more information, see www.seedcopa.com.

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