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EDITORS: The following information is for immediate release. If you have any questions, please contact Mary Fuchs, KIZ project consultant of the Chester County Economic Development Council, at 610 458-5700.

Chester County Keystone Innovation Zone hosts seminar on Real Estate for new businesses

Event takes place December 2 at West Chester University

EXTON _ The Chester County Keystone Innovation Zone is hosting a seminar on the “Dos and Don’ts of Real Estate for Business...Important Things to Know as an Early Stage Company.”

The seminar is for companies wishing to conserve cash by controlling real estate costs. The panel will discuss what to do, what not to do and, most importantly, how to do it. Information will also be given on how young companies can get access to newly available spaces.

The panel will be moderated by David Niles, Senior Advisor for CresaPartners. With more than 10 years in commercial real estate, Niles offers unique expertise and experience to help educate and prepare young companies for the impact that real estate will have on cash flow, growth and exit strategies.

Joining Niles on the panel will be M. J. Kimmel, Senior Director of Engineering and Maintenance, Cephalon, Inc.; Andrew Reaume, Ph.D., MBA, President & CEO, Melior Discovery, Inc; Dan Schmoyer, Owner’s Representative; Larry Schroding, Facilities Management; and Tom Sklow, Vice President & City Manager of Liberty Property Trust’s Delaware Valley West Region.

The event takes place Wednesday, December 2 at the Graduate Business Center of West Chester University, 1160 McDermott Drive, West Chester. Registration begins at 8:30 a.m. with the program running from 9:00 a.m. until 10:30 a.m. The seminar is free for KIZ companies and \$25 for others. Register by typing the following link in your browser: <http://cckiz.com/register/12-02-09.php>

The Chester County Keystone Innovation Zone is operated by the Chester County Economic Development Council with grant funds from the Department of Community and Economic Development. In addition to the Chester County KIZ, event collaborators are the Chester Economic Development Council, CresaPartners and West Chester University.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for nearly 50 years. The Council’s portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic

development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see www.cceconomicdevelopment.com.