

August 29, 2008

EDITORS: The following information is for immediate release. If you have any questions, please contact Michael Grigalonis, Chief Operating Officer of the Chester County Economic Development Council, at 610-458-5700.

CHESTER COUNTY KEYSTONE INNOVATION ZONE APPOINTS NEW BOARD MEMBERS

EXTON__The Chester County Keystone Innovation Zone (KIZ) has announced the addition of two industry representatives to the board. They are: Tony DelBen, Chief Executive Officer & Co-founder, ByTheZip.com; and Michael Mattern, Ph.D., Vice President & Chief Operating Officer, Progenra, Inc.

In announcing the appointments, KIZ Manager Erika Crawford noted that “the addition of these two individuals to the board will provide insight into the opportunities and hurdles that companies in the Chester County KIZ are faced with on a daily basis.”

Established in 2007, the KIZ is a commonwealth funded initiative that targets the development, expansion and retention of information technology and life sciences companies, eight years or less in age, that are within Chester County. For more information, see www.cckiz.com.

The KIZ is administered by the Chester County Economic Development Council which is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 45 years. The Council’s portfolio of business-growth services includes: low-interest financing, small business lending, workforce training, business retention and expansion, customized international business assistance, land and building site selection, Brownfield’s consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the-art conference and training facilities at its newly-expanded offices in the Eagleview Corporate Center. For more information, see www.cceconomicdevelopment.com.