

June 5, 2009

**EDITORS:** The following is for immediate release. If you have any questions contact Leslie Holmes, project coordinator of the Chester County Economic Development Council at 610 458-5700, ext. 311.

## **ITAG offers on-line training for businesses through Element K**

**EXTON** \_ The Innovative Technology Action Group (ITAG) is offering a new training opportunity through Element K's online learning solutions.

Element K is a provider of learning solutions supporting the learning needs of the corporate, government, education, and training center markets. The solutions use a combination of products, technology and services of Element K. For more than 25 years, Element K has been committed to helping the world's most prestigious companies improve their business with learning and development.

Element K is working with ITAG to provide access to e-learning libraries identified by ITAG participating companies as desired training through their company's training needs assessment. The libraries are available for \$125.00 per license through May 15, 2010.

For a complete list of libraries contact or for questions, contact Leslie Holmes at [lholmes@cceconomicdevelopment.com](mailto:lholmes@cceconomicdevelopment.com) or 610.458.5700 ext. 311.

ITAG is an initiative of the Chester County Workforce Investment Board and the Chester County Economic Development Council with grant funds received from the Pennsylvania Department of Labor and Industry.

Element K provides online course design to learning program management. The programs are designed to perfect training programs and to improve business results through tailored combination of e-Learning, flexible LMS options, content development, and managed learning services.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 45 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see [www.cceconomicdevelopment.com](http://www.cceconomicdevelopment.com)