

**May 18, 2009**

**EDITORS:** The following information is for immediate release. If you have any questions, please contact Karen Costello, program and marketing coordinator of the Chester County Economic Development Council, at 610 458-5700

***Retail Farm Market School is subject of seminar  
Chester County Economic Development Council hosts one session***

**EXTON \_ A seminar on Farm Market School is being presented by John Berry, Agricultural Marketing Educator of the Penn State Cooperative Extension in Lehigh County.**

The Retail Farm Market School is designed for retail farm or farmers' market employees. This program provides basic knowledge in the science of produce and art of produce marketing. The material is intended for new employee training and as a refresher for existing employees.

The course is valuable for anyone that handles, processes, or merchandises fresh market produce. This class provides employees with knowledge and skills for responding to customer needs.

**John Berry** began his career as a dairy farmer. After 20 years milking cows, raising pigs, cutting timber and tapping maple trees, he and his wife, Maureen, sold their Bradford/Tioga County Pennsylvania farm. John has been with the university since 1997.

The workshop is being given on Thursday, June 11, 2009, at the Chester County Economic Development Council, 737 Constitution Drive, Exton from 9:30 a.m. until 3:00 p.m. The course is being repeated on Thursday, June 18, 2009, at Bucks County Cooperative Extension, Neshaminy Manor Center, 1282 Almshouse Road, Doylestown. The cost is \$45.

**For more information contact Karen Costello at [kcostello@cceconomicdevelopment.com](mailto:kcostello@cceconomicdevelopment.com) or 610-458-5700 x 219.**

The Southeastern PA Agriculture Partnership is an initiative of the Chester County Workforce Investment Board and the Chester County Economic Development Council with grant funds received from the Pennsylvania Department of Labor and Industry.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 45 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its facility in Eagleview. For more information, see [www.cceconomicdevelopment.com](http://www.cceconomicdevelopment.com)