

March 6, 2008

**EDITORS:** The following information is for immediate release. If you have any questions, please contact Michael Grigalonis, COO of the Chester County Economic Development Council, at 610 458-5700.

## **Karen A. Costello is named new marketing coordinator of Chester County Economic Development Council**

**EXTON** \_ Karen A. Costello is the new program and marketing coordinator of the Chester County Economic Development Council.

Costello will be responsible for public relations and marketing of the Economic Development Council and the council's communications with members. She will also assist in implementing programs and services at the Kennett Square economic office and be the liaison with the Commonwealth of Pennsylvania for the KOZ program.

Costello worked as marketing manager and event marketing manager for Cendant Corporation of New Jersey. She also worked as a corporate recruiter for four years.

After earning a degree in accountancy from Villanova University, Costello worked as a financial analyst for Kidder, Peabody & Co. of New York City.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 40 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its brand new facility in Eagleview. For more information, see [www.cceconomicdevelopment.com](http://www.cceconomicdevelopment.com).