

November 10, 2008

**EDITORS:** The following information is for immediate release. If you have any questions, please contact Tim Connor, Senior Director of the Chester County Economic Development Council, at 610 458-5700.

## **Converged communications is the subject of breakfast briefing at Economic Development Council**

*Event takes place on Friday, November 21, 2008*

**EXTON** \_ The Chester County Economic Development Council is hosting a breakfast briefing on: Learn How Your Business Can Converge and Outsource Vital Technologies to Increase Efficiency and Drive Higher Profits.

**The program will be presented by Eric Gudmundson, CIO of Beacon Technologies and Scott Hauff, Regional Director of Sales of EvolveIP.**

### **The program will include:**

- Understand what communications are converging and how better communication makes your staff more efficient
- A live demo of converged communications
- Find out why technology outsourcing makes sense
- Learn how to choose the best companies for outsourcing your IT and communications needs
- Understand how new technologies can be adopted without capital expenditure
- Prepare to have a converged network

The program begins at 7:45 a.m. on Friday, November 21, 2008, and concludes at 9:30 a.m. The event takes place at the Economic Development Council at 737 Constitution Drive, Exton. The cost is \$20 for CCEDC members and \$30 for non-members. For questions contact Kathleen Nader at 610-458-5700 ext. 210 or [knader@cceconomicdevelopment.com](mailto:knader@cceconomicdevelopment.com). Registration can be completed at [www.cceconomicdevelopment.com](http://www.cceconomicdevelopment.com).

**Gudmundson** is an IT consultant and implementation specialist who has focused on small and mid-size businesses since 1998. He has a Computer Science degree from Millersville University and is also a Microsoft Certified Systems Engineer. Effectively serving as the CIO for many local companies, Erik is an expert in helping businesses operate more efficiently by using the right technologies in the best way possible.

**Hauff** has been in the communications business since 1995, holding a bevy of positions including outside sales rep for a small ISP in Columbia, MD., regional data sales manager for

USLEC, and Regional Director of Sales for EvolveIP. Scott has been certified CCNA & CCDA by Cisco.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 45 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its brand new facility in Eagleview. For more information, see [www.cceconomicdevelopment.com](http://www.cceconomicdevelopment.com).