

May 12, 2008

EDITORS: The following information is for immediate release. If you have any questions, please contact Tim Connor, Senior Director of the Chester County Economic Development Council, at 610 458-5700.

Leadership development is the subject of breakfast briefing at Economic Development Council

Event takes place on Friday, May 30, 2008

EXTON _ The Chester County Economic Development Council is hosting a breakfast briefing on Leadership Development: The first step in preparing an organization for long-term success.

The program will be presented by Michael Gidlewski of Achievement Unlimited and Andrew Hartnett, CPT, CMC of Symmetry Consulting, Inc.

The program will focus on challenges that all organizations, start-up to multi-national corporations, face across multiple stages of growth. Subjects will include the growth of leadership, key organizational issues, strategy vs. execution, the business case for leadership development and leadership roles vs. tasks.

The program begins at 7:45 a.m. on Friday, May 30, 2008, and concludes at 9:30 a.m. The event takes place at the Economic Development Council at 737 Constitution Drive, Exton. The cost is \$15 for CCEDC members and \$25 for non-members. To register, please contact Kathleen Nader at 610-458-5700 ext. 210 or knader@cceconomicdevelopment.com.

The Chester County Economic Development Council is a private, non-profit economic development organization that has been nurturing economic growth in Chester County and the surrounding region for more than 45 years. The Council's portfolio of business growth services includes: low-interest financing, small business lending, workforce training, retention and expansion, customized international business assistance, land and building site selection, brownfields consultation and remediation, urban redevelopment, and agricultural economic development. The Council also offers state-of-the art conference and training facilities at its brand new facility in Eaglevew. For more information, see www.cceconomicdevelopment.com.